



**A N A V A**

VINEYARDS

*Anava Newsletter  
Chanukah 2023*



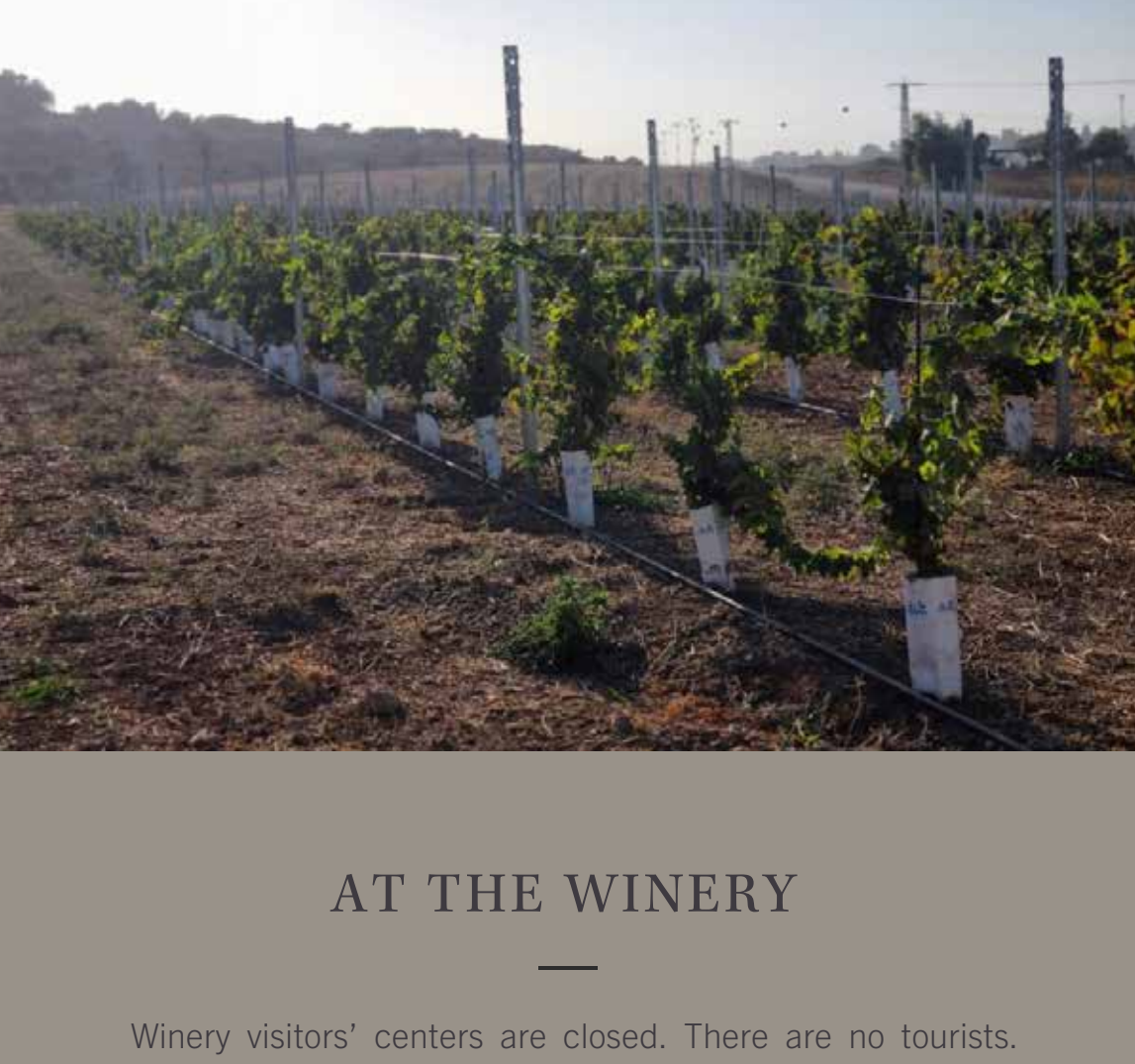
## MESSAGE FROM NADAV

Every year we light the dark nights of the winter with light. But this year, darkness was felt much more as we are at war. Working in the vineyard and taking care of the land for us, is part of bringing light in to the world. Together with our history, it is our generation's turn to nourish the land with the light of Chanukah, growing wine that will bring relief and happiness to the world. While working in the vineyard, we can hear the battle in Gaza and we pray for the safety of our soldiers and continue to work. Winter is the time when the vineyard goes into dormancy and the vine loses its leaves, looking like there is no life left in it. But this invites us to look within, feel the cold and the darkness and remember the ones we have lost. Looking inward and all around, everything is becoming green with life that will fill the land with the organic food for the vines.



## IN THE VINEYARDS

Vineyards particularly in the Western Negev, Southern Coastal Plain and the Upper Galilee have been under ongoing and sustained rocket attack for two months. The situation throughout the agriculture sector is dire. Growers are still in some cases forbidden to go into their vineyards due to security and safety reasons.



## AT THE WINERY

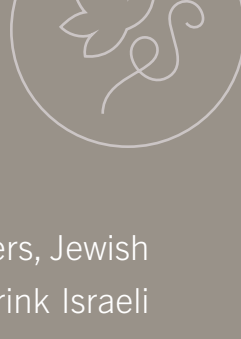
Winery visitors' centers are closed. There are no tourists. Many employees were called up as reserve soldiers for the IDF with no notice. These include winemakers, assistant winemakers, key cellar workers and management. Many living in the key border areas of the conflict are refugees in their own country.

## IN THE MARKET

Wine sales in Israel have crashed. Many restaurants have closed. Others have joined the effort to volunteer and make food for soldiers to help the war effort.

## EXPORT MARKETS

This is why the Israel wine industry is asking importers, Jewish communities and supporters of Israel abroad to drink Israeli wine, to give Israeli wine as gifts and to help raise the profile of Israel through its wine. The growers and winemakers need your support.



## SUPPORT JUDEA

It is the small wineries dependent on restaurants that are suffering most. We are ambassadors for the Judea wine region. Look out for the wines of: Agur, Bravdo, Castel, Flam, Katlav, Mony, Nevo, Tzora, Tzuba and Yaffo, each a flagbearer for our region.

## VOLUNTEERS

Thank you to all our volunteers: Regavim, whose ongoing support is so important to us, HAFTR High Schools and Midreshet Torat Chesed, amongst others. They give, the land receives and gives back in return. The land and volunteer both benefit. We are dependent on volunteers, and the educational aspect of Anava Vineyards is one of our prime objectives.



## CHANUKAH

We hope and pray that the Chanukah candles will bring light amidst the darkness and some moments of happiness. We wish our friends, partners and your families, a Chag Chanukah Sameah, a Happy Chanukah. We continue to be together in good times and bad.

*Am Yisrael Hai! עם ישראל חי!*

**Yours,  
The Anava Team**

