



A N A V A

VINEYARDS

Anava Newsletter

November 2023



WAR OF OCTOBER 7th



Israel was shocked to the core by the barbaric slaughter on Simchat Torah. October 7th 2023 will never be forgotten. As a result of that terrible day, Israel is at war. Nadav Jesselson, the initiator, owner and manager of the Anava Vineyards project, immediately volunteered without hesitation. Called up to

the IDF for reserve duty, he dropped everything in response to the national emergency. Be safe Nadav and return in peace! Thank you for protecting Am Yisrael, the people of Israel!

VINEYARD ACTIVITY

Suddenly all the plans are put on hold. The country is hurting. The economy is crashing. However, nature goes on. It does not stop for war. The vineyard requires ongoing attention, but rest assured, the needs of the vineyard are being managed by Shneur and our viticulturist, Avinoam Inbar is never far away. Now we are in November, within the next month the vine will enter its dormancy period. When the temperatures drop below 10°C, the vine will lose its leaves. Our task is to ensure that the vines will enter dormancy in the best manner possible, with enough energy stored and well-developed roots. We are still watering but gradually reduce this as temperatures fall. It is crucial the vine is in the best shape to enjoy a good dormancy period, so it has everything in place ready for when it is reborn in the spring.



HA'SHOMER HA'CHADASH

One of the reasons we have been able to continue is due to our wonderful volunteers. Chief amongst these, has been Ha'Shomer Ha'Chadash. This is a well-known volunteer organization dedicated to safeguarding the land, farms and agriculture; Upholding Zionist ideals, whilst working the land. We appreciate their spirit, their smiles, and most of all their time and hard work. We are so grateful and could not do without them. This is an organization all Israel should be extremely proud of!



VINEYARD OWNER VOLUNTEER

However, the best situation of all, is when our vineyard owners and partners in wine, come to work in the vineyard. We were so delighted to welcome Menachem Yisrael and his son here. They came to work in their own vineyard! Quite apart from the unique experience of working the land in Eretz Yisrael (The Land of Israel), they actually contributed a great deal. So, it had a double benefit.



We encourage our vineyard owners to become active participants, because it makes the partnership between Anava, the land and the family, so much more complete. Thank you for coming, Menachem!

UNITY



This is a time of extraordinary unity in Israel and the Jewish world. The very idea of Israel's existence is under attack, literally and figuratively. Jews everywhere are being vilified and Antisemitism is rearing its head in a way that has not been seen since Nazi times. The message for our enemies is that Israelis and Jews worldwide understand like never before the importance of a strong and safe Israel, and this goes together with Jewish pride. We must continue on our way, supporting right against wrong, and fighting against evil. We as a people will continue with our heads held high...and your support is more important than ever!



PLANTING FOR A SECURE FUTURE

There is no message more powerful than planting for a secure future. To plant a vineyard is long term agriculture. To make a wine is an expression of the terroir of the vineyard and the person who makes it. There is no greater statement of a secure Israel.



Now is the time to join us. Become a participant!
Please contact us for more information...

Info@anavavineyards.com

HOWEVER MORE IMPORTANT THAN ANYTHING.....

Please join us in hoping and praying for the safe return of all the hostages TODAY; also for the return to their homes and businesses for all our reserve soldiers who dropped everything to volunteer to protect their country; and for all those families forced to leave their homes in the particular in the Western Negev and the Upper Galilee. Finally for all those bereaved on October 7th and in the days after, we wish to collectively hug their families. Their memories of each and everyone of them is a blessing. We hope for better times.

Am Yisrael Hai! עם ישראל חי!

Yours,
The Anava Team

