



A N A V A

VINEYARDS



*Anava Newsletters
June 2023*

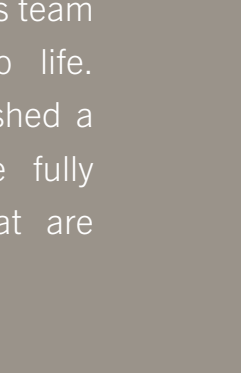
ANAVA VINEYARDS

*Uncorking Our
First Newsletter*

Welcome

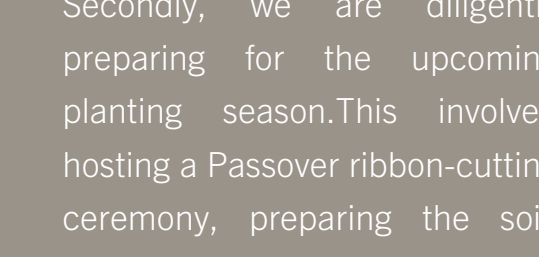
to our first newsletter. We're here to share the latest updates and stories that connect us, right from our vineyards in the Judean region, where the first members of our Anava family recently signed on their parcels.

Cultivating Legacy, Crafting Excellence

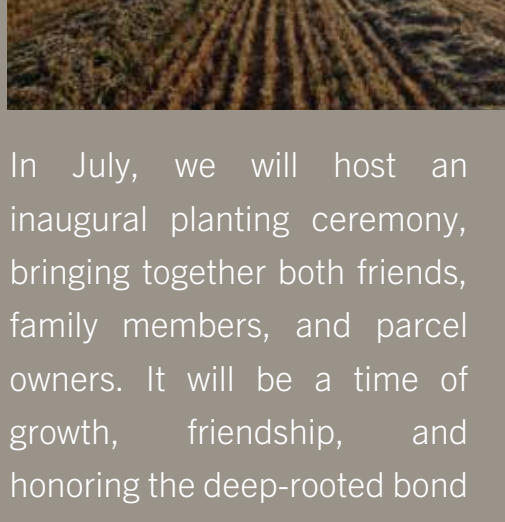


Over the past few months, the Anava Vineyards team has been working to bring our vision to life. We have built a dedicated team and established a strong online presence. Currently, we are fully committed to two significant initiatives that are shaping our viticultural practices.

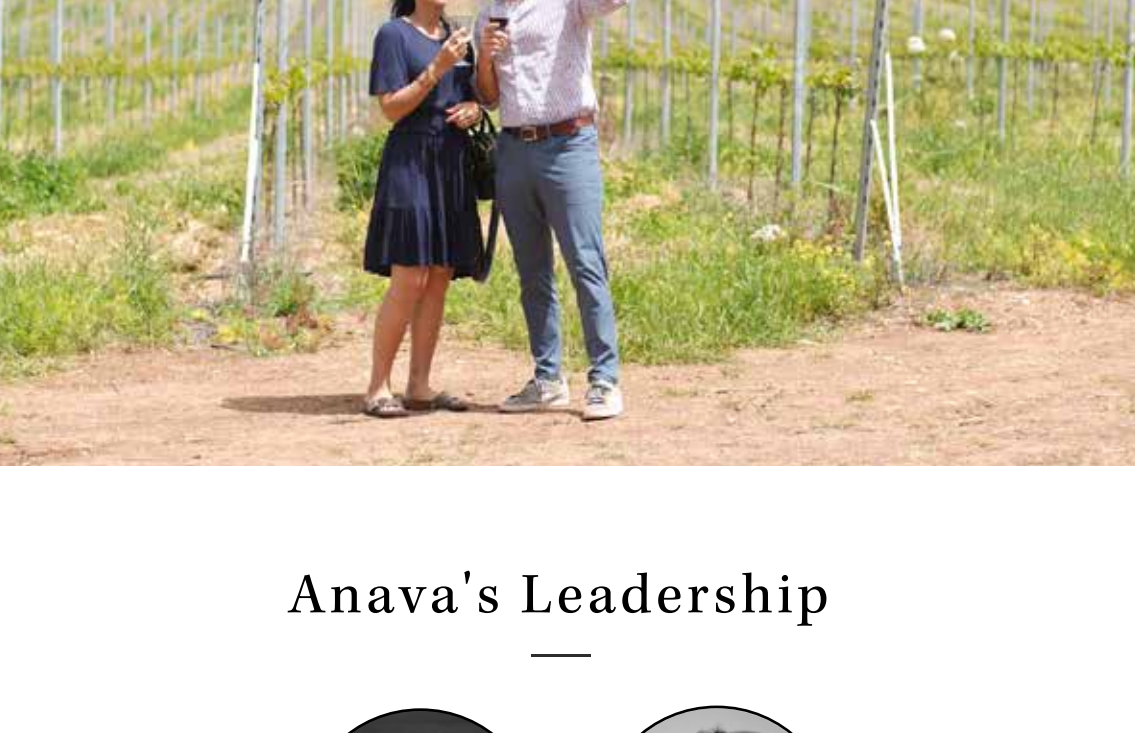
Firstly, we are tending to our Carmel vineyard, which will supply grapes to the Carmel winery next year.



Secondly, we are diligently preparing for the upcoming planting season. This involved hosting a Passover ribbon-cutting ceremony, preparing the soil, harvesting wheat, and mowing the tall grass to enrich the land, using a sliding box and roller to level the land. We also cultivated the vineyard and olive grove that will serve as the perfect spot for our vineyard's events, and erected a protective fence to prevent damage caused by animals.



In July, we will host an inaugural planting ceremony, bringing together both friends, family members, and parcel owners. It will be a time of growth, friendship, and honoring the deep-rooted bond between the land and the Anava family.



Anava's Leadership



Benjamin Jesselson
Advisory Board Member



Nadav Jesselson
Co founder & Managing Director

Benjamin Jesselson nurtures his son Nadav's passion for the wine industry. A board member at Carmel Winery - Israel's largest winery - and a former, long-time board member at Elite and then Strauss, Benjamin demonstrates that the grape clearly hasn't fallen far from the vine.

With 15 years of experience in business and management and a passion for connections and growth, Nadav Jesselson, Co-Founder and Managing Director of Anava Vineyards has been tending to the land and nurturing the vineyard, since founding Anava, three years ago.

Anava's Experts



Eyal Drory
Winemaker



Avinoam Inbar
Agronomist & Head Vintner

Some of you may have already met Eyal Drory and Avinoam Inbar, who bring a wealth of expertise to our vineyard, ensuring excellence in every aspect.

Eyal holds a bachelor's degree in viticulture and a master's degree in wine and vineyard science from the University of Turin in Piedmont. With extensive experience in wineries across Italy, Israel, Crete, and as the vintner at Agur Winery, his knowledge is invaluable. With bachelor's and master's degrees in viticulture to his name, Avinoam, Anava's agronomist and head vintner and the former vintner at Castel Winery, further strengthens our team with his dedication and expertise.

Stay Connected:

Join Our Vineyard Family

Let's forge a lasting connection, celebrating the unity between land, people, and the shared passion for exceptional wines.

Follow us on LinkedIn and Facebook to discover more about our passionate team, our vineyard practices, and the exciting new developments that await. Together, let's raise a glass and celebrate the art of winemaking.

**Yours,
The Anava Team**

