



ANAVA — A NEW ZIONIST DREAM

An opportunity: own your own vineyard in the Land of Israel

In 2019, Nadav Jesselson was in his office in Tel Aviv. "I felt a calling outside the concrete jungle." He bought a farm at Moshav Nechusha in the Judean Foothills. Initially he planted vines, but then came an idea: "What if we gave Jews the opportunity to own their own vineyard in the Land of Israel?" Thus the concept of Anava Vineyards was born.

A limited number of 30 half dunam vineyards are being sold. Buyers will receive their own vineyard and Anava will provide all services to grow the grapes and make the wine, on behalf of the owners. Each vineyard will produce 300 bottles a year. "We have a team of experts, assisting us to produce the best quality wine possible." These include winemaker Eyal Drory (Agur Winery) and viticulturist Avinoam Inbar (ex-Castel.) Vineyard owners will choose their grapes and be encouraged to participate as much as they wish. "We love the idea of giving people a unique experience, being connected to the land and to Eretz Yisrael." Noted wine expert Adam Montefiore described the project as "inspiring."



Making wine in Israel involves working the land in Eretz HaKodesh in order to produce your own wine. Anava, named by Moriah, Nadav's wife, means "grape" but also "humility," a quality needed by those working in agriculture. "The mitzvah of Orlah teaches us humility, patience and restraint."

As we approach Rosh Hashanah, Anava echoes Jewish history. Next to the vineyard lies an ancient wine press from the Second Temple Period. "Our forefathers made wine in this very same place. Now we invite you to join us in a unique agricultural and wine experience, of owning your own vineyard in the Land of Israel." Shana Tova u'Metuka!

For more information, contact Anava Vineyards at info@anavavineyards.com,
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